



P R E S S R E L E A S E

November 5, 2020

Mitsubishi Fuso launches new light-duty Rosa bus in Australia

- **The new light-duty Rosa bus in Australia comes with market-first advanced safety features such as the Advanced Emergency Braking System and the Lane Departure Warning System.**
- **Australia is the first overseas market to receive the face-lifted Rosa with LED headlights.**

Kawasaki, Japan – Mitsubishi Fuso Truck and Bus Corporation (MFTBC; headquarters: Kawasaki City, Kanagawa Prefecture; President and CEO Hartmut Schick), announces the launch of the upgraded light-duty Rosa bus in Australia. The vehicle comes with an updated face featuring the FUSO “Black Belt” design, as well as advanced safety features. The new Rosa will also be introduced to New Zealand in early 2021.

For this major model upgrade of the Rosa for Australia, MFTBC has introduced various changes both in terms of technology and design. Most importantly, the vehicle now comes standard with advanced features to better support safe driving. As the Rosa is widely used in Australia for the transportation of school children and the elderly in nursing homes, the market-first additions of the Advanced Emergency Braking System (AEBS), the Lane Departure Warning System (LDWS), as well as the Electronic Stability Program (ESP®) represent a significant overhaul for the Australian light-duty bus segment. A reversing camera on the rear also provides another level of assurance for safer maneuvering. This is also the first time that MFTBC is introducing the DUONIC® 2.0 automated manual transmission (AMT) to the Rosa bus. The six-speed dual-clutch transmission is expected to deliver better fuel efficiency and smooth shifting for a more comfortable driving experience.

The most widely sold light-duty bus in Australia also now comes with an updated face. This is the first time that the FUSO “Black Belt” design language has been introduced to the Rosa in

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an overseas model. Height-adjustable LED headlamps have been integrated into the modern and sleek look of the vehicle. In the interior, the Rosa now incorporates a high-resolution touchscreen display into the dashboard, as well as a new electronic instrument cluster that presents data such as fuel-efficiency and maintenance status in real time. A flat-floor design has also been introduced to this model, making sure that passengers can enter and exit the vehicle more safely and comfortably.

The Rosa has been a best-seller in the Asian Pacific region for the past decade, with Australia representing one of the largest markets for the Rosa outside of Japan. Within the light-duty bus segment, the product has recorded top shares in recent years, and this strength in presence is expected to continue with the upgrade in safety and design elements. As with previous models, this new Rosa is being exported as BU product from MFTBC's bus manufacturing plant in Toyama Prefecture, Japan.



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The new light-duty Rosa bus for Australia

*DUONIC® and ESP® are registered trademarks of Daimler AG.

Specifications for the FUSO light-duty Rosa bus for Australia

Seats: 22 or 25

Engine: 3.0-litre four-cylinder 4P10 Euro 6

Power: 129kW at 3500rpm

Torque: 430Nm at 1600-2860rpm

Transmission:

Six-speed Duonic dual clutch Automated Manual Transmission, with manual or automatic modes, or five-speed manual

Dimensions:

22 Seats: 6990mm long, 2070mm wide, 2755mm tall, 3995mm wheelbase

25 Seats: 7730mm long, 2070mm wide, 2755mm tall, 4550mm wheelbase

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MFTBC at a Glance

Based in Kawasaki, Japan, Mitsubishi Fuso Truck and Bus Corporation (MFTBC) is one of Asia's leading commercial vehicle manufacturers. MFTBC sells light, medium, and heavy-duty trucks and buses under the FUSO brand, with 89.29% of its shares owned by Daimler Truck AG and 10.71% by various Mitsubishi group companies. MFTBC is an integral part of the Daimler Group's global truck and bus business.

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