**Press-Information** 

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# DICV Opens Global Capability Centre to Meet Growing Demand for Shared Services

- DICV inaugurates new home of shared services, 20000 sqf office space housing up to 165 employees
- 'Global Capability Centre' will export wide range of end-to-end solutions including low-cost automation, digital innovations and R&D services
- Mr. Satyakam Arya, CEO & Managing Director DICV: "With the rapid growth of our shared services revenue stream, we are substantially increasing our significance in providing a broad portfolio of services to the international Daimler network and beyond. With our new Global Capability Centre, we look forward to attracting the best possible local talent and continuing to Make for the World."

Chennai- Daimler India Commercial Vehicles (DICV) today announced the opening of their new Global Capability Centre in Perungudi, Chennai. Covering almost 20,000 square feet and seating up to 165 people, the facility is designed to house the company's 'shared services' business stream. Shared services refers to the various services DICV exports to other Daimler entities around the world, including R&D, IT, Cost Engineering, Supplier and Quality Management, Human Resources and Customer Service.

Mr. Satyakam Arya, CEO & Managing Director DICV said, "With the rapid growth of our shared services revenue stream, we are substantially increasing our significance in providing a broad portfolio of services to the international Daimler network and beyond. With our new Global Capability Centre, we look forward to attracting the best possible local talent and continuing to Make for the World."

Since launching their service export business in 2012, DICV has already delivered end-to-end solutions to more than 10 countries including Germany, Japan and the USA. The Global Capability Centre was opened to meet the growing global demand for Indian-based services.

Located conveniently close to public transport in the RMZ Milennia Park, the new office will be another strong draw for top talent looking to work for a multinational company. The facility boasts best-in-class IT and office facilities, access to the campus' shops, crèche, ATM and food court, as well as a modern design featuring an in-office café area.

Daimler India Commercial Vehicles, Corporate Communications

## DAIMLER

#### **About Daimler India Commercial Vehicles**

Daimler India Commercial Vehicles (DICV), a wholly owned subsidiary of Daimler AG, Germany and operating under the umbrella of Daimler Trucks Asia, is a full-fledged commercial vehicle player in the Indian market and the only Daimler entity worldwide with a brand dedicated to its home market: BharatBenz. DICV produces and sells in India above 9 to 55 tons trucks as well as BharatBenz buses, Mercedes-Benz coaches and bus chassis. DICV's state-of-the-art manufacturing plant at Oragadam near Chennai spreads over 400 acres (160 hectares) including a highly modern test track and is home to the company's headquarters, R&D and training operations. With one global quality standard, it also produces for Daimler Trucks' brands of FUSO, Mercedes-Benz and Freightliner. Products and parts are exported to more than 50 markets in the Africa, Asia, Latin America and the Middle East. DICV represents an overall investment of more than INR 5,500 crores.

#### **About BharatBenz**

The BharatBenz brand is tailored for the Indian market and its demanding customer requirements by Daimler AG, the world's leading CV manufacturer with a global reach. First unveiled in February 2011, the brand was launched in September 2012 with the introduction of its heavy-duty haulage trucks. The portfolio was expanded with the launch of medium-duty haulage trucks (2013), construction & mining trucks and tractors (2014), and buses (2015). The pan Indian BharatBenz sales and service network of more than 230 touchpoints is being continuously expanded. Within eight years after the market launch, BharatBenz has already produced over 100,000 vehicles – an unprecedented ramp-up in the world's toughest commercial vehicle market.

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