



## Press Information

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# BharatBenz Expands Network in Odisha with PPS Trucking

- PPS Trucking opens third touchpoint in Sambalpur after Chandikol and Bhubaneswar, brings total BharatBenz touchpoints in the state to 12
- BharatBenz's servicing capacity increased by over 24,000 vehicles a year
- Dealer network in Odisha now able to service over 2000 vehicles a month
- **Mr. Rajaram Krishnamurthy, Vice President, Marketing, Sales and Customer Service at Daimler India Commercial Vehicles (DICV):** "Odisha is an important market for DICV with its many mineral rich factories in the state. BharatBenz products have displayed strong growth and acceptance from customers in this region. We will continue to invest in strengthening our presence and deliver customer-centric product solutions that drive growth for our customers."

Sambalpur- Expanding its footprint in the Eastern region, Daimler India Commercial Vehicles (DICV), in association with PPS Trucking, inaugurated the new BharatBenz Truck and Bus workshop in Sambalpur (Odisha). The opening of the new touchpoint reflects the increasing demand for BharatBenz products in the state of Odisha.

Speaking on the inauguration, **Mr. Rajaram Krishnamurthy, Vice President of Marketing, Sales and Customer Service at DICV** said, "Odisha is an important market for DICV with its many mineral rich factories in the state. BharatBenz products have displayed strong growth and acceptance from customers in this region. We will continue to invest in strengthening our presence and deliver customer-centric product solutions that drive growth for our customers."

**Mr. Abishek Chakraborty, CEO of PPS Trucking** said, "Our BharatBenz dealership will provide comprehensive commercial vehicle solutions to vehicles plying in Sambalpur. Customers can be assured of the best sales advise and state-of-the-art 'Proserv' aftersales support."



BharatBenz dealerships are located on leading national and state highways, providing ease and flexibility to every type of customer. On the national highways of the Golden quadrilateral North-South & East-West Corridors, the average distance between two BharatBenz touch points varies between 140 and 180 kms. BharatBenz's reach to customers in these highways is within 2.5 hours.

### **About the BharatBenz Sales & Service network in Odisha**

In Odisha, BharatBenz now has 12 network touchpoints, including dealerships in Sambalpur, Rourkela, Angul, Barbil, Keonjhar, Berhampur, Chandikol, Balasore and Bhubaneswar. The dealerships provide complete sales, service & exchange support for the entire range of BharatBenz trucks and buses. They come equipped with high productivity tools, advanced guided diagnostics and mobile service vans. The dealerships will provide a host of value-added services such as cashless zero-depreciation insurance, full maintenance contracts, extended warranty, 24x7 roadside assistance, vehicle tracking systems, and driver training.

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