

## **Press Information**

24 August 2021

# Bihar Bus Market Recovering: BharatBenz Delivers 20 Units

- BharatBenz handed over 16 units of 1017 buses and four units of 1624 buses for intercity application to Nyay Rath
- BharatBenz 1017 buses come equipped with safety features like a sturdy framework, a robust body, and intelligent braking systems
- Mr. Karl-Alexander Seidel, Head of Daimler Buses India, said, "This significant order by a first-time buyer demonstrates the growing faith in BharatBenz Buses in the Eastern region. BharatBenz buses come with easy handling and long service intervals. Our chassis enjoy strong market acceptance with our best-in-class comfort and safety features."

Begusarai – Daimler India Commercial Vehicles (DICV) today announced the delivery of 20 units of BharatBenz 1017 buses through its dealer partner Gautam Trucking in Begusarai, one of the primary bus hubs in Bihar. The delivery indicates signs of recovery of the bus segment in the East.

Mr. Karl-Alexander Seidel, Head of Daimler Buses India, said, "This significant order by a first-time buyer demonstrates the growing faith in BharatBenz Buses in the Eastern region. BharatBenz buses come with easy handling and long service intervals. Our chassis enjoy strong market acceptance with our best-in-class comfort and safety features."

"We are confident that passengers travelling inter-city will enjoy the comfort and safety of BharatBenz Buses. Fleet operators can be assured of quality service at our well-equipped touchpoints," added Mr.Pankaj Gautam, CEO, Gautam Trucking.

BharatBenz buses are also well-equipped with 'BSafe', a range of features that help prevent the spread of infection, including hands-free doors, sanitizers, and temperature sensors

The 1017 and 1624 buses produce a maximum power of 170 and 240 HP with a maximum torque of 520& 859 Nm respectively. Features of inter-city bus include an overdrive gear gearbox, parabolic leaf springs, front, and rear



telescopic shock absorbers. BharatBenz 1017 buses offer outstanding performance and comfortable rides to passengers. The buses additionally come with 'Profit Technology+', a colosseum built on five founding pillars that benefit the customers of BharatBenz. This includes best-in-class fuel efficiency, superior safety & comfort, unmatched reliability, lowest maintenance costs, and connectivity.

## About the BharatBenz Sales & Service, network in Bihar

BharatBenz has three dealerships in Bihar. BharatBenz dealerships in the state are operated by Gautam Trucking and Riddhiman Trucking in Muzaffarpur and Patna. The dealerships provide complete sales, service & exchange support for the entire range of BharatBenz trucks and buses. They come equipped with high productivity tools, advanced guided diagnostics, and mobile service vans. The dealerships will provide a host of value-added services such as cashless zero-depreciation insurance, full maintenance contracts, extended warranty, 24x7 roadside assistance, vehicle tracking systems, and driver training.

### **About Daimler India Commercial Vehicles**

Daimler India Commercial Vehicles (DICV), a wholly owned subsidiary of Daimler Truck AG, Germany, and operating under the umbrella of Daimler Trucks Asia, is a full-fledged commercial vehicle player in India with a brand dedicated to its home market: BharatBenz. DICV produces and sells trucks from 10 to 55 tons, as well as BharatBenz buses, Mercedes-Benz coaches, and bus chassis. DICV's state-of-the-art manufacturing plant at Oragadam near Chennai spreads over 400 acres (160 hectares) including a highly modern test track and is home to the company's headquarters, R&D, and training operations. With one global quality standard, it also produces Daimler Trucks' brands of FUSO, Mercedes-Benz, and Freightliner. Products and parts are exported to more than 60 markets in Africa, Asia, Latin America, and the Middle East. DICV represents an overall investment of more than INR 9,560 crores.

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