

DAIMLER TRUCK

Press Information

March 8, 2022

Satyakam Arya Appointed as Chairman of CII, Tamil Nadu State Council

- **Satyakam Arya was Vice-Chairman of CII, Tamil Nadu State Council for the year 2021-22**
- **Mr. Satyakam Arya, Managing Director & CEO, DICV and Chairman, CII, Tamil Nadu State Council said, “I am honoured to be elected Chairman of CII’s Tamil Nadu State Council for the year 2022-23. Tamil Nadu is a promising state with a strong penchant for industrial growth, and has contributed remarkably to the country’s GDP. As the face of the manufacturing industry in Tamil Nadu I am looking forward to lead a collaborated effort to help the State achieve its target of USD 1 trillion economy by FY 2030-31.”**

Chennai – Satyakam Arya, Managing Director & CEO of Daimler India Commercial Vehicles (DICV), a 100% subsidiary of Daimler Truck AG, is elected as Chairman of CII, Tamil Nadu State Council for the year 2022-23. He was closely associated with CII as Vice Chairman for Tamil Nadu State Council, for the year 2021-22.

He was also the co-Chairman of the Manufacturing sub-committee of CII Southern Region in 2020-21, Chairman of Tamil Nadu CEO Forum in 2020-21 and is a member of Executive Council of Society of Indian Automobile Manufacturers (SIAM).

Satyakam Arya has been at the helm of DICV’s commercial vehicle operations since 2018. His key focus areas as the Chairman of CII, Tamil Nadu state Council will be to work alongside industry stakeholders to drive a collaborative effort to increase the heft of Tamil Nadu in its contribution towards the country’s economy, lead efforts towards sustainability, skilling, digital transformation and equitable growth in Tamil Nadu with a special focus on southern districts.

Mr. Satyakam Arya, Managing Director & CEO, DICV and Chairman, CII, Tamil Nadu State Council said, “I am honoured to be elected Chairman of CII’s Tamil Nadu State Council for the year 2022-23. Tamil Nadu is a promising state with a strong penchant for industrial growth, and has contributed remarkably to the country’s GDP. As the face of the manufacturing industry in Tamil Nadu I am looking forward to lead a collaborated effort to help the State achieve its target of USD 1 trillion economy by FY 2030-31.”

Under Satyakam Arya's stewardship, DICV continues to grow as a strong and progressive player in the domestic market with the made-for-India CV brand 'BharatBenz'. In his career with Daimler, Satyakam has aggressively expanded export operations of other Daimler Truck brands including Mercedes-Benz, FUSO and Freightliner in over 60 markets worldwide.

Prior to this role, Satyakam worked in Tokyo, Japan as Chairman of the Board for PABCO Ltd, a subsidiary of Commercial Vehicle manufacturer Mitsubishi Fuso Truck and Bus Corporation (MFTBC). During the same period, Satyakam headed Customer Services & Procurement for Daimler Trucks Asia, the umbrella organisation under which DICV and MFTBC operate as independent legal entities.

About Daimler India Commercial Vehicles

Daimler India Commercial Vehicles (DICV), a wholly owned subsidiary of Daimler Truck AG, Germany, and operating under the umbrella of Daimler Truck Asia, is a full-fledged commercial vehicle player in India with a brand dedicated to its home market: BharatBenz. DICV produces and sells trucks from 10 to 55 tons, as well as BharatBenz buses, Mercedes-Benz coaches, and bus chassis. DICV's state-of-the-art manufacturing plant at Oragadam near Chennai spreads over 400 acres (160 hectares) including a highly modern test track and is home to the company's headquarters, R&D, and training operations. With one global quality standard, it also produces Daimler Trucks' brands of FUSO, Mercedes-Benz, and Freightliner. Products and parts are exported to more than 60 markets in Africa, Asia, Latin America, and the Middle East. DICV represents an overall investment of more than INR 9,560 crores.

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