



## P R E S S R E L E A S E

Dec.6th, 2022

### **MFTBC introduces the "NOMADPro CANTER" concept vehicle in response to new remote work lifestyles**

- **Responding to the increased adoption of remote work strategies, MFTBC unveils a truck that allows users to reconnect with nature, while staying connected to their day job.**
- **The design of the concept vehicle highlights the versatility of the Canter chassis and its possible applications.**

Mitsubishi Fuso Truck and Bus Corporation (Headquarters: Kawasaki City, Kanagawa Prefecture, President and CEO: Karl Deppen, hereafter "MFTBC") is introducing the "NOMADPro CANTER," a concept vehicle that can be used as a remote office. The "NOMADPro CANTER" is a FUSO light-duty Canter truck that has been remodeled based on the concept of "harnessing the healing power of nature." The vehicle provides a comfortable mobile workplace and offers a new alternative to the remote work lifestyle\*<sup>1</sup>.

The "NOMADPro CANTER" uses a two-wheel drive model of the Canter with a wing body, which is popular for a wide range of applications in Japan and overseas. The truck was remodeled to offer users a place to work remotely and comfortably, thereby demonstrating new possibilities for vehicle utilization. The vehicle is equipped with a movable table and benches that can be easily stored, creating a workstation for up to two people. The vehicle is also equipped with a retractable bed, kitchen, wash basin and shower area. Although the space is compact, lifting up the wing on the side of the vehicle immediately connects users to the outdoors and creates a sense of openness that can be enjoyed even at the desk.

Based on the concept of "harnessing the healing power of nature," the "NOMADPro CANTER" provides a mobile workplace and proposes a new approach to the home office. Interest in remote jobs and digital nomadism has risen rapidly with the coronavirus pandemic, redefining the idea of work around the globe. While supporting a wealth of advantages such as reduced commuting times and more flexibility, in some cases these lifestyles can also lead to social isolation and lack of physical exercise. With the "NOMADPro CANTER" and the remote work system introduced even before the pandemic, MFTBC aims to promote the benefits of a healthy work-life balance and communicate its support for the mental and physical well-being of its employees\*<sup>2</sup>.

The "NOMADPro CANTER" will be shown across official FUSO digital channels, at automotive exhibitions, and on road tours in the Japanese Kanto region in 2023.

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<sup>1</sup> "NOMADPro CANTER" is a concept vehicle produced by MFTBC in collaboration with Pabco and Dream Drive. There is no plan to sell the vehicle to the general public.

<sup>2</sup> All indirect employees working at the headquarter office are currently eligible for up to 100% remote work.

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## The NOMADPro CANTER



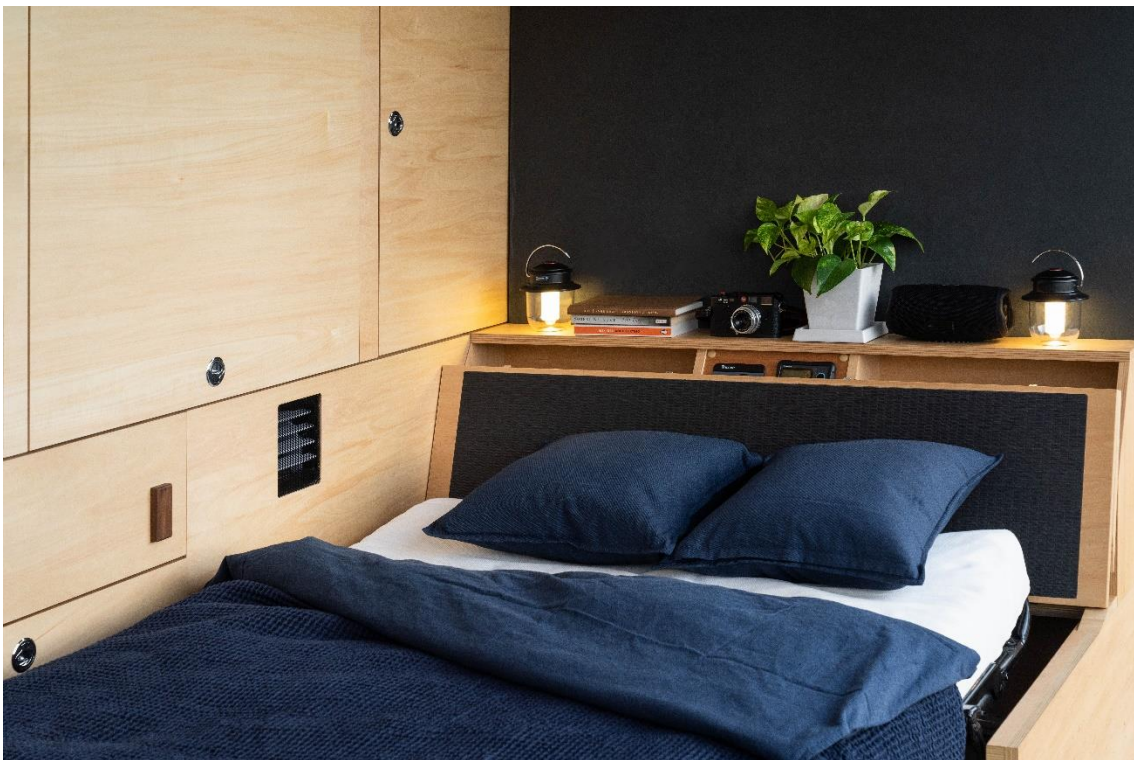
The bamboo deck provides a spacious area for relaxation

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The truck incorporates Japanese design cues and uses natural materials such as tatami-style seating and embedded tiles inspired by traditional rock gardens for a stress-free environment



The interior has been fashioned into a calm space with natural materials and soft lighting

- The NOMADPro on YouTube: <https://www.youtube.com/watch?v=RHcS2vELyk>
- For more information and background: [The NOMADPro—Redefining Remote Work | Mitsubishi Fuso Truck and Bus Corporation \(mitsubishi-fuso.com\)](https://www.mitsubishi-fuso.com/en/press/2021/04/20210421_nomadpro.html)

#### MFTBC at a Glance

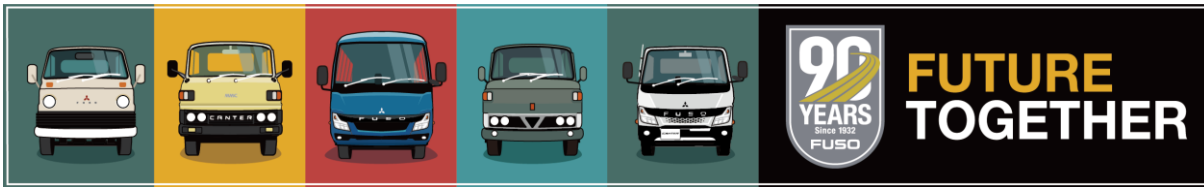
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Based in Kawasaki, Japan, Mitsubishi Fuso Truck and Bus Corporation (MFTBC) is one of Asia's leading commercial vehicle manufacturers, with 89.29% of its shares owned by Daimler Truck AG and 10.71% by various Mitsubishi group companies. An icon in the Japanese commercial vehicle industry with a longstanding history of 90 years with its FUSO brand, MFTBC manufactures a range of commercial vehicles including light, medium, and heavy-duty trucks and buses, and industrial engines for over 170 markets worldwide. In 2017, MFTBC introduced the eCanter, the first all-electric light-duty truck in series-production and in 2019, the Super Great – Japan's first heavy-duty truck fitted with Level 2 Automated Driving Support Technology, a benchmark in the Japanese commercial vehicle market. MFTBC operates under the umbrella of Daimler Truck Asia, together with its partner organization Daimler India Commercial Vehicles (DICV) in India. This strategic unit allows the entities to collaborate on areas such as product development, parts sourcing and production to provide the best value to customers.

### **FUSO at a Glance**

FUSO is a Daimler Truck brand, offering a range of commercial vehicles from light, medium, and heavy-duty trucks and buses, to industrial engines and connectivity solutions for over 170 markets worldwide. A longstanding landmark in Japan's commercial vehicle landscape, the brand has leveraged Japanese quality and craftsmanship over the decades. FUSO is particularly renowned for its offerings in the light-duty segment. The Canter light-duty truck claims the top market share in various markets around the world. In 2017 the eCanter became the first series produced all-electric light-duty truck in Japan, establishing FUSO as a pioneer in eMobility. FUSO promises customers a "Future Together," a bold claim that continues to drive the brand's contributions to safe and sustainable transport. This year marks the 90th anniversary of the FUSO brand, another milestone in its continuing legacy of setting benchmarks in efficiency, safety, and comfort.



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