

# DAIMLER TRUCK

Daimler India Commercial Vehicles

## Press Release

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## **BharatBenz Heavy-Duty Rigid Trucks with all-new engine and payload applications launched in India**

- **Comes with an all-new BharatBenz 6.7-litre BSVI Stage 2 diesel engine**
- **New engine features two configurations of higher horsepower and torque options**
- **Advanced chassis design crafted to support multiple new applications such as bitumen, bulker, and Petroleum Oil & Lubricants (POL) applications**
- **Includes a 10-lakh km Annual Maintenance Contract (AMC) for enhanced operational reliability**

**Chennai** –Daimler India Commercial Vehicles (DICV), a wholly owned subsidiary of Daimler Truck AG (“Daimler Truck”) announced the launch of the all-new range of heavy-duty Rigid trucks from BharatBenz in the Indian market. The new range of Rigid, engineered for superior reliability, will be powered by an all-new BharatBenz BSVI-Stage2 6.7-litre diesel engine and will offer new payload applications such as bitumen, bulker, Petroleum, Oil & Lubricants (POL) in addition to a variety of existing payload applications. The all-new engine in new Rigid range is offered in two configurations with higher horsepower and torque – 250HP and 950Nm and 306HP and 1200Nm, which customers can choose from as per their application requirements.

Models in the all-new BharatBenz heavy-duty Rigid range will be available to customers needing 2826R (6x2), 3526R (8x2), 3832R (8x2), 4232R (10x2) and 4832R (10x2) configurations.

**Speaking at the launch, Mr. Sreeram Venkateswaran, President & Chief Business Officer of Daimler India Commercial Vehicles** said, 'With the introduction of our all-new BharatBenz Rigid, we are committed to supporting the evolving needs of the Indian transportation sector. These trucks are not just tools, but reliable partners designed to navigate the dynamic world of logistics and transportation efficiently. Powered by the all-new 6D26 engine, these new trucks bring significant advancements in fuel efficiency and operational flexibility, which directly contribute to a lower total cost of ownership. These engines are specifically designed to handle substantial payloads efficiently, which allows for smoother shifts and high torque delivery at lower speeds. Available in multiple configurations,

they offer not only enhanced acceleration but also class-leading peak and flat torque, resulting in maximized operational efficiency and improved driver comfort, reducing fatigue during extended hauls.”

### **Improved Fuel Efficiency:**

DICV has significantly advanced fuel economy in the latest BharatBenz Rigid heavy-duty trucks, equipped with the EFFI+ package and multi-drive mode functionality. The EFFI+ package introduces several key innovations including ‘Minimal Parked Regeneration’ to reduce unnecessary fuel burn during downtime; ‘Auto Green Band’, which automatically maintains engine speed within the optimal RPM range for efficiency; ‘Auto Idling Shutdown’, which cuts off the engine during prolonged idling to conserve fuel; and ‘Harsh Acceleration Control’, which limits acceleration rates to prevent fuel wastage.

Moreover, the Multi-drive mode feature allows drivers to select between various operating modes tailored to different load conditions, greatly enhancing efficiency during partial or no-load operations. These technologies, along with the advanced common rail injection system and Load Based Speed Control (LBSC), collectively optimize performance and maximize fuel efficiency, ensuring operational cost-effectiveness.

### **Enhanced Chassis for Diverse Applications:**

The newly engineered joggle frame chassis, constructed with riveted joints, lays a solid foundation for a wide range of applications. This advanced chassis design is deliberately crafted to support multiple new applications such as bitumen, bulker, and Petroleum Oil & Lubricants (POL) applications. The trucks are fitted with Parabolic-type, grease-free suspension.

### **Long-Term Reliability with 10 Lakh km AMC:**

To support operational reliability, the trucks come with an attractive 10 lakh km Annual Maintenance Contract (AMC). This offer not only underscores DICV’s confidence in the durability of their products but also the company’s commitment to minimizing total cost of ownership in order to make customers successful.

### **Staying Ahead of the Curve in Truck Safety:**

The new BharatBenz Rigid lead in truck safety, being fully compliant with stringent EU ECE R29-02 cabin safety norms. Aerodynamically designed AC cabins help sustain vehicle momentum, while comfortable sleeper berths support long-distance journeys. Advanced Driver State Monitoring systems, employing AI and computer vision, vigilantly prevent driver distraction and fatigue. Enhancements also include a more powerful engine brake system, boosting braking efficiency by 28%, and reverse cameras to facilitate safer manoeuvrability.

**Mr. Sreeram Venkateswaran** added, “Our trucks are tailored for diverse applications, capable of handling everything from urban deliveries to long-distance haulage. As the demand within the Indian market grows, our BharatBenz Rigid range is equipped to help businesses optimize their operations and enhance their productivity, ensuring our customers see real benefits in terms of cost-effectiveness and reliability.”

The high value propositions that BharatBenz customers benefit from are industry-leading longer service intervals, best-in-industry manufacturer's warranty, 48-hour service / repair uptime through its 'Rakshana' initiative, and fuel efficiency improvements. These and many more factors contribute to the excellent total cost of ownership that BharatBenz commercial vehicles deliver cumulatively.

For over a decade, BharatBenz has been a transformative CV brand in the Indian commercial vehicle industry. Renowned across various sectors including construction, mining, and logistics for its reliability and efficiency, the brand has solidified its reputation as a leader in the truck market. A cornerstone of BharatBenz's success is the outstanding service turnaround, long service intervals and an industry-leading warranty offering. Daimler India Commercial Vehicles has built strong partnerships and expanded its network to over 360 sales and service outlets nationwide, and forged relationships with more than 400 suppliers.

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#### **Daimler Truck at a glance**

Daimler Truck Holding AG ("Daimler Truck") is one of the world's largest commercial vehicle manufacturers, with over 40 main locations and more than 100,000 employees around the globe. The founders of Daimler Truck have invented the modern transportation industry with their trucks and buses a good 125 years ago. Unchanged to this day, the company's aspirations are dedicated to one purpose: Daimler Truck works for all who keep the world moving. Its customers enable people to be mobile and get goods to their destinations reliably, on time, and safely. Daimler Truck provides the technologies, products, and services for them to do so. This also applies to the transformation to CO2-neutral driving. The company is striving to make sustainable transport a success, with profound technological knowledge and a clear view of its customers' needs. Daimler Truck's business activities are structured in five reporting segments: Trucks North America (TN) with the truck brands Freightliner and Western Star and the school bus brand Thomas Built Buses. Trucks Asia (TA) with the FUSO, BharatBenz and RIZON commercial vehicle brands. Mercedes-Benz (MB) with the truck brand of the same name. Daimler Buses (DB) with the Mercedes-Benz and Setra bus and coach brands. Daimler Truck's new Financial Services business (DTFS) constitutes the fifth segment, the product range in the truck segments includes light, medium and heavy trucks for long-distance, distribution and construction traffic and special-purpose vehicles used mainly in the municipal and vocational sector. The product range of the bus and coach segment includes city buses, school buses and intercity buses, coaches and bus chassis. In addition to the sale of new and used commercial vehicles, the company also offers aftersales services and connectivity solutions.

#### **Daimler Truck Asia at a glance**

Daimler Truck Asia (DTA), under Daimler Truck AG, is an organizational unit that jointly operates Mitsubishi Fuso Truck and Bus Corporation (MFTBC) – an icon in the Japanese commercial vehicle industry with 90 years of history with its FUSO brand – and Daimler India Commercial Vehicles (DICV), an up and rising challenger in the Indian market. DTA adopts a strategic business model that allows its group entities to collaborate on product development, production, exports, sourcing and research activity to provide innovative, cutting-edge and best value products to customers. DTA's vision is "to develop mobility solutions to embrace a better life for people and the planet," and is aligned with Daimler Truck's purpose, "For all who keep the world moving."

#### **Daimler India Commercial Vehicles Pvt. Ltd. at a glance**

Daimler India Commercial Vehicles (DICV), a wholly-owned subsidiary of Daimler Truck AG, Germany, and operating under the umbrella of Daimler Trucks Asia, is a full-fledged commercial vehicle player in India with a brand dedicated to its home market: BharatBenz. DICV produces and sells trucks from 10 to 55 tons, as well as BharatBenz buses, Mercedes-Benz coaches, and bus chassis. DICV's state-of-the-art manufacturing plant at Oragadam near Chennai spreads over 400 acres (160 hectares) including a highly modern test track and is home to the company's headquarters, R&D, and training operations. With one global quality standard, it also produces Daimler Trucks' brands of FUSO, Mercedes-Benz, and Freightliner. Products and parts are exported to more than 60 markets in Africa, Asia, Latin America, and the Middle East. DICV represents an overall investment of more than INR 9,560 crores.