

DAIMLER TRUCK

Daimler India Commercial Vehicles

Press Release

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BharatBenz Introduces High Performance Construction and Mining Trucks at Bauma CONEXPO INDIA 2023

- 35T 8X4 mining tipper with enhanced power of 320 HP showcased
- BharatBenz's most comprehensive range from 6x4 to 10x4
- BharatBenz 48T with best-in-class fuel efficiency also displayed
- BharatBenz mining trucks deliver best-in-class fuel efficiency and uptime
- Simulated Driving Trainer (SDT) program introduced

New Delhi | Chennai – Daimler India Commercial Vehicles (DICV), a wholly owned subsidiary of Daimler Truck AG, has strengthened its product offering for the Construction and Mining sector with the BharatBenz 3532CM mining tipper, 2832CM mining tipper and 5532 Tip Trailer. The entire truck model range is on display at Bauma CONEXPO India 2023 in Greater Noida. The new model range comes with a more powerful 320 HP BSVI diesel powertrain, providing high wheel-end torque required to negotiate tough, gradient mining roads. The vehicles come with industry-leading body capacities, benefiting customers in the mining sector. Also on display at the exhibition was the new BharatBenz 48T rigid tipper and 28T RMC.

BharatBenz offers a wide range of tipper products starting from 6-wheeler 13T medium duty trucks to 22-wheeler 55T trucks (tip trailers). These trucks are used in extensive applications including surface construction, mining, irrigation/tunneling and intra-city distribution. BharatBenz's new generation products are transforming the RMC (ready mix cement) application with engine-driven PTO solutions suiting every concreting requirement.

Mr. Rajaram K, Vice President - BharatBenz Marketing, Sales and Customer Service said, "BharatBenz has proven its dominance in the heavy-duty truck segments, especially in the Construction and Mining sector. Our product range is designed to contribute towards nation-building and has been key to several infrastructure-related projects across India. In mining,

BharatBenz has the best-in-class fuel efficiency, and best uptime of over 90% for first five years of operation with highly durable powertrain and aggregates. We have enabled our customers to complete more than 145 mining projects on or ahead of schedule and have 60 sites being actively monitored through our dealer partners. We are proud of the fact that the highest running BharatBenz mining truck has covered more than 37,000 hours and is still going strong. This segment is likely to account for approximately 35% of the overall heavy duty segment and we are certain that our new BharatBenz tipper truck will be a game-changer for the mining industry.”

BharatBenz also has the 4828RT truck in its portfolio which offers best-in-class fuel efficiency, increased productivity, easy maneuverability and the signature ‘BharatBenz comfort’. DICV has brought in several innovations in the 4828RT with intel-lift, single chamber headlamp with daytime running lights and parabolic bogie suspension with bolsters in the rear. The 4828RT model can be used for surface construction like blue metal, coal, fly ash, sand and other construction materials.

Mr. Pradeep T, Vice President – Product Engineering, Daimler India Commercial Vehicles said, “We are excited to introduce our new high performance BSVI powertrains, which will revolutionize the industry with their cutting-edge technology and unparalleled performance. BharatBenz vehicles will now feature segment-leading innovations in our new range such as intel-lift, hill holder, parabolic bogie suspension with bolsters in the rear and more. Safety is a key parameter in our design philosophy and the new products meet the latest HDT cabin crash norms including roll-over protection. This is a major step forward in our commitment to providing our customers in the Indian market with advanced and reliable products.”

BharatBenz is introducing “Simulated Driving Trainer (SDT)” which would be a ‘one stop’ facility having Truck Simulator on Cab with realistic simulated driving experience, which is equipped with software interfaces on Driver Training Management and eLearning modules. SDT will create a simulation for drivers to practice Mining & Construction applications and evaluate their skills. SDT is designed to guide them towards effective driving habits for improved performance, saving cost and improve overall efficiency.

BharatBenz completed 10 years in India in 2022 and has the reputation of being one of the most respected truck brands in the Construction and Mining industry. One reason for BharatBenz being a preferred brand in trucks is the ‘Uptime’ that the truck range offers to customers, allowing for faster turnaround that helps save logistical costs. In addition to leading the transformation in the Indian CV industry, Daimler India Commercial Vehicles has also forged strong partnerships in the last decade establishing over 300 sales and service outlets and partnering with more than 400 suppliers.

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Further information on Daimler Truck and Daimler India Commercial Vehicles is available at:

Asia.daimlertruck.com and www.daimlertruck.com

Daimler Truck at a glance

Daimler Truck Holding AG ("Daimler Truck") is one of the world's largest commercial vehicle manufacturers, with over 40 main locations and more than 100,000 employees around the globe. The founders of Daimler Truck have invented the modern transportation industry with their trucks and buses a good 125 years ago. Unchanged to this day, the company's aspirations are dedicated to one purpose: Daimler Truck works for all who keep the world moving. Its customers enable people to be mobile and get goods to their destinations reliably, on time, and safely. Daimler Truck provides the technologies, products, and services for them to do so. This also applies to the transformation to CO₂-neutral driving. The company is striving to make sustainable transport a success, with profound technological knowledge and a clear view of its customers' needs. Daimler Truck's business activities are structured in five reporting segments: Trucks North America (TN) with the truck brands Freightliner and Western Star and the school bus brand Thomas Built Buses. Trucks Asia (TA) with the FUSO and BharatBenz commercial vehicle brands. Mercedes-Benz (MB) with the truck brand of the same name. Daimler Buses (DB) with the Mercedes-Benz and Setra bus brands. Daimler Truck's new Financial Services business (DTFS) constitutes the fifth segment, the product range in the truck segments includes light, medium and heavy trucks for long-distance, distribution and construction traffic and special-purpose vehicles used mainly in the municipal and vocational sector. The product range of the bus segment includes city buses, school buses and intercity buses, coaches and bus chassis. In addition to the sale of new and used commercial vehicles, the company also offers aftersales services and connectivity solutions.

Daimler India Commercial Vehicles Pvt. Ltd. at a glance

Daimler India Commercial Vehicles (DICV), a wholly-owned subsidiary of Daimler Truck AG, Germany, and operating under the umbrella of Daimler Trucks Asia, is a full-fledged commercial vehicle player in India with a brand dedicated to its home market: BharatBenz. DICV produces and sells trucks from 10 to 55 tons, as well as BharatBenz buses, Mercedes-Benz coaches, and bus chassis. DICV's state-of-the-art manufacturing plant at Oragadam near Chennai spreads over 400 acres (160 hectares) including a highly modern test track and is home to the company's headquarters, R&D, and training operations. With one global quality standard, it also produces Daimler Trucks' brands of FUSO, Mercedes-Benz, and Freightliner. Products and parts are exported to more than 60 markets in Africa, Asia, Latin America, and the Middle East. DICV represents an overall investment of more than INR 9,560 crores.