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Supporting Carbon Emissions Reduction Acceleration, Five Automotive Brands Collaborate to Develop Electrification Vehicle Ecosystem Demonstration in Bali

Jakarta (24/5) Five Official Distributor of Automotive Brands consisted of Mitsubishi Motors, Nissan, FUSO, Isuzu and Toyota, agreed to join forces in an effort to popularize electrified vehicles in Indonesia by experimenting a collaborative demonstration of Electrification Mobility ecosystem in Bali as EV Smart Mobility – Joint Project. The initiation aimed not only to support Indonesian government in accelerating carbon emission reduction, but also to expand the introduction and popularization of electrified vehicles as one of the keys of future mass mobility, as well as to further revitalize the tourism industry sector in Indonesia through ecotourism. The EV Smart Mobility – Joint Project which will be held in Bali is also expected to support Indonesia’s position as the G20 presidency in 2022 will be conducted in Bali as well.

To accelerate carbon emission reduction in Indonesia, these makers are developing multi-pathways to expand more vehicle options for customers. This includes hydrogen Fuel Cell Electric Vehicles (FCEV), Battery Electric Vehicle (BEV), and Plug in Hybrid Vehicle (PHEV) which are powered by electricity, Hybrid Electric Vehicle (HEV) which combines EV and conventional Internal Combustion Engine (ICE) to reduce carbon emission without charging. Even ICE itself can largely contribute to carbon reduction by utilizing biofuel. This multi-pathway approach is believed to help achieve accessible emission reduction vehicle at scales according to usage condition, renewable energy source, charging infrastructure readiness, and customer needs. This EV Smart Mobility – Joint Project of BEV/PHEV demonstration testing is positioned as a part of the total initiatives to pave a solid foundation for Electrification in Indonesia.

“Through this EV Smart Mobility – Joint Project, we want to emphasize our shared commitment to support government policies in the effort to reduce carbon emissions by developing and popularizing environmentally friendly electrified vehicles. In addition, this Joint project is also a form of our support, as automotive industry players to the government in order to succeed in Indonesia’s position as a G20 presidency in 2022. We designed this collaboration in accordance with the same spirit carried out by Indonesia, namely Recover Together, Recover Stronger, and grow stronger and sustainable. Moreover, one of the important issues that strengthen Indonesia as the host of the presidency is an energy transition to a green economy,” said Susumu Matsuda who is representing Five Automotive brands as a secretariat of this project.



In the project, each Brand will provide their flagship electrified vehicles to form a line up in both passenger and commercial vehicles.

In fact, to accelerate the introduction to the public, efforts to develop electrified vehicles require pilot project activities and the availability of infrastructure such as charging stations to experimental test of total ecosystem.

The passenger electrification line up will be used to support mobility within the Nusa Dua area and Bali's Ngurah Rai International Airport. Meanwhile, the commercial line-up will be used to support logistics and further considered to create collaborative activity with local businesses in Bali area.

"We hope that this EV Smart Mobility - Joint Project will be able to support the government's efforts to develop support more environmentally conscious transport solutions and enhance ecotourism, especially in Bali by providing an opportunity for people to first hand experiencing and later understand more of an EV mobility ecosystem through the project." Matsuda said.

The EV Smart Mobility - Joint Project is planned to start from July 2022 in conjunction with various events within the framework of the G-20 meeting in Bali. This activity will be a great opportunity for countries who join the G-20 related meetings to see the commitment and seriousness of Indonesian Government and the national automotive industry in implementing green energy transition policies and welcoming the era of future mobility based on environmentally friendly vehicles or electrification.

As Japanese Prime Minister, Fumio Kishida, visited Jakarta at the end of April and confirmed by the President of Indonesia Joko Widodo to enhance bilateral cooperation, including the automotive sector, Japanese Ambassador for Indonesia, H.E Kenji Kanasugi quoted as follows:

"President Joko Widodo set his high expectation on the automotive sector's role, including Japanese automakers for positioning Indonesia as a regional hub in a joint press conference with Prime Minister Kishida. As Indonesia is entering an electrification era in the automotive sector, together with other stakeholders, we would like to seek solution how Indonesia can accelerate in achieving the Carbon Neutrality target by maximizing multi-pathway approach as one of the effective measures. We strongly believe that this project will be able to contribute to that direction based on the participants' long-time experience in Indonesia."

As known, to fulfill the commitment of reducing CO2 emissions or Greenhouse Gas Emissions (GHG) by 29% by 2030, the Indonesian government has launched various policies, including acceleration to popularize electrified vehicles and develop the industry. Development of the ecosystem requires involvement of stakeholders including the automotive industry, battery manufacturers, and consumers.



FOR FURTHER INFORMATION :

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