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May 23, 2017

FUSO Launches its New Heavy-duty High Powered Model in Qatar

- FUSO has launched its new heavy-duty model “TP” in its very first market- Doha, Qatar
- TP, specially designed to meet local needs for heavy haulage, is one of the highest powered heavy-duty truck models in the FUSO product range
- With the launch of the new product, FUSO will further increase its presence in Qatar

Kawasaki, Japan – Mitsubishi Fuso Truck and Bus Corporation (MFTBC), one of Asia’s leading commercial vehicle manufacturers, cooperating with Daimler India Commercial Vehicles Pvt. Ltd. (DICV) under the umbrella of Daimler Trucks Asia (DTA), has launched the high powered heavy-duty tractor in its very first market, Qatar.

The TP 2040S Tractor with technical GCW of 50 tons is equipped with the OM457 – a new 6 Cylinder, 11.97 liter engine with 400hp used for the first time in a FUSO truck. This engine has already proven itself for its power and efficiency in other Daimler Truck products. The model adopts a twelve speed power shift transmission, and a hub-reduction with optimized rear axle ratios for different applications. The interior of the truck includes a full cabin with a sleeper berth. Developed on a Daimler Technology platform, the FUSO TP 2040S is specially designed to meet local demands for high powered, robust & fuel efficient trucks by Qatari transporters & construction companies. In Qatar, FUSO has established a good reputation for its quality, superior performance, and fuel efficiency.

Since the introduction of the all-new FUSO range in the Middle East, starting with the United Arab Emirates (UAE) in November 2015, the new “FA”, “FI” and “FJ” models have already earned a strong reputation for their robustness and fuel efficiency.

Qatar, where the all-new FUSO ‘TP’ has been introduced, is located in the center of the Persian Gulf in the eastern part of the Arabian Peninsula. Environmentally, it is very harsh, dominated by wilderness and desert areas. “FJ” was introduced in 2015, and market share increased by 10% to 50.4% in 2016, compared to the previous year. FUSO has now become the market leader. This is proof the new models are receiving high praise in this market.

“TP” is the heavy-duty tractor with the highest engine power of all FUSO models. The tractor is best suited for transporting heavy-lift project cargo in areas of construction and infrastructure projects, to support the on-going needs of infrastructure development for the 2022 World Cup. FUSO will aim to further increase customer choice, enhance its sales, and

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widen its customer base in response to demand in the country where infrastructure development and construction demand are expected to continue to increase.

TP Tractor 4x2 Specifications

Model	TPY1SFR2L
Crew	2(1+1)
Engine	OM457 LA-E3 (11.970-liter)
Max. output	400hp/1,900rpm
Max. torque	2,000Nm/1,100rpm
Transmission	G330 - 12-Speed Power Shift
Fuel tank capacity	455L



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FUSO at a Glance

FUSO is a Daimler Truck brand, covering nearly all regions around the world including, Asia, Africa, Australia, Latin America, Europe and the Middle East. FUSO's light-duty to heavy-duty trucks (GVW 3.5–49 tons), vans, industrial engines, and buses are sold in more than 170 markets worldwide. The Fuso brand is based on four core brand values; Trusted Quality, Economic Efficiency, Solid & Functional Design, and Committed Services.

MFTBC at a Glance

Based in Kawasaki, Japan, Mitsubishi Fuso Truck and Bus Corporation (MFTBC) is one of Asia's leading commercial vehicle manufacturers. In 2016, the company sold a total of 130,000 vehicles including light, medium, and heavy-duty trucks and buses under the Fuso brand, with 89.29% of its shares owned by Daimler AG and 10.71% by various Mitsubishi group companies. MFTBC is an integral part of the Daimler Trucks division of Daimler AG.

Daimler Trucks Asia at a Glance

Daimler Trucks Asia (DTA) is an organizational unit that jointly operates Mitsubishi Fuso Truck and Bus Corporation (MFTBC) – an icon of the Japanese commercial vehicle industry with more than 80 years of history, and Daimler India Commercial Vehicles (DICV) - a young challenger in the Indian market. DTA has a strategic business model that allows its group entities to collaborate in product development, production, exports, sourcing and research activities to provide the best of value products.

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